



The SA Generative AI Roadmap 2024



By Arthur Goldstuck

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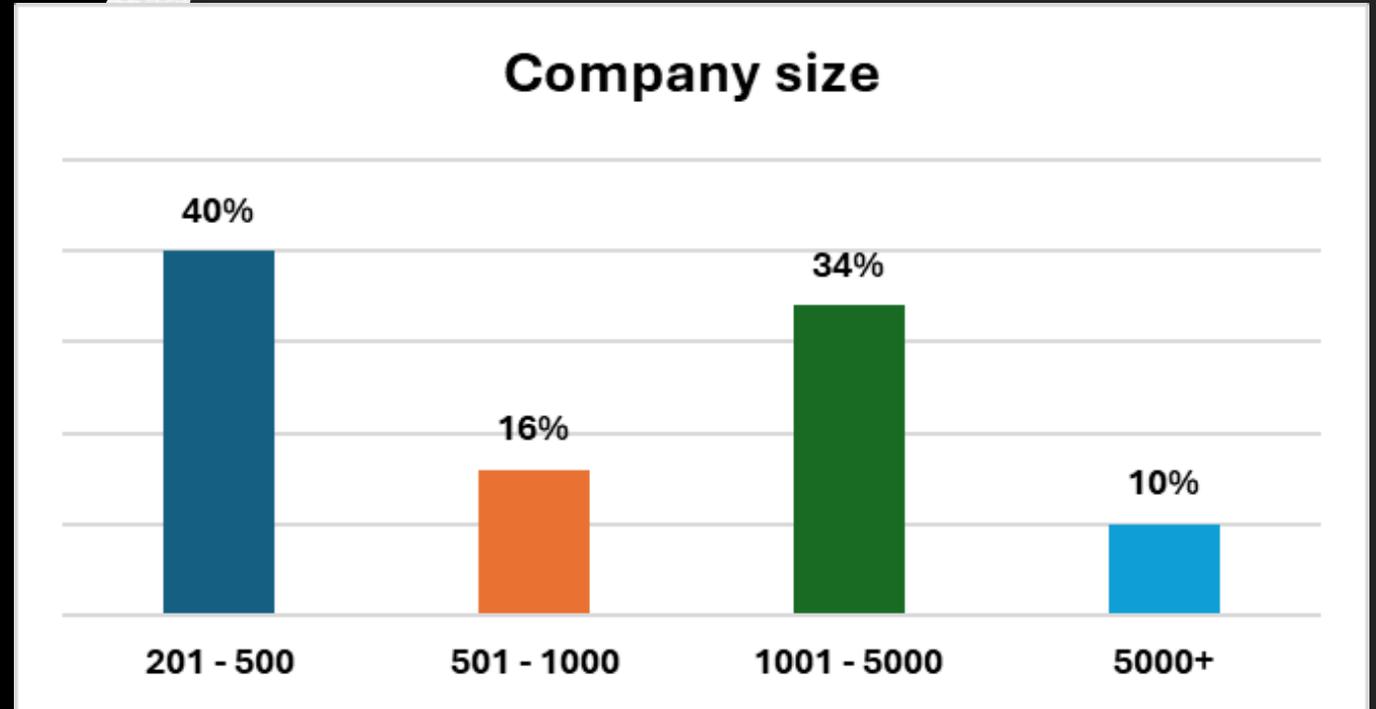
With

Doug Woolley, Dell Technologies

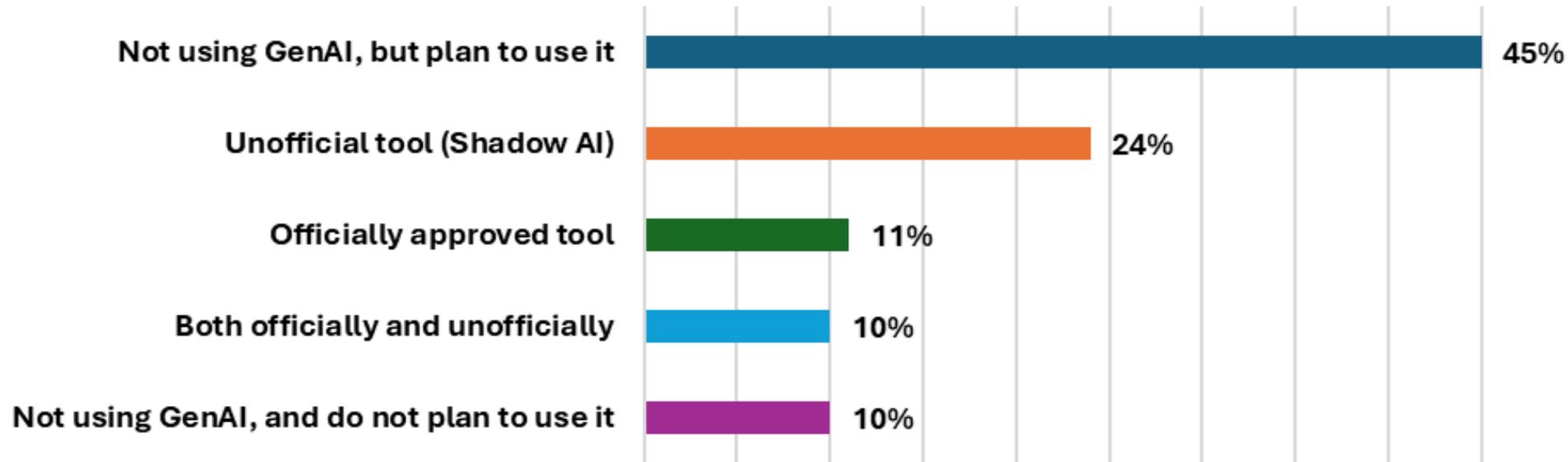
Marc O'Regan, Dell Technologies

Methodology

IT decision-makers at
100 large enterprises in
South Africa

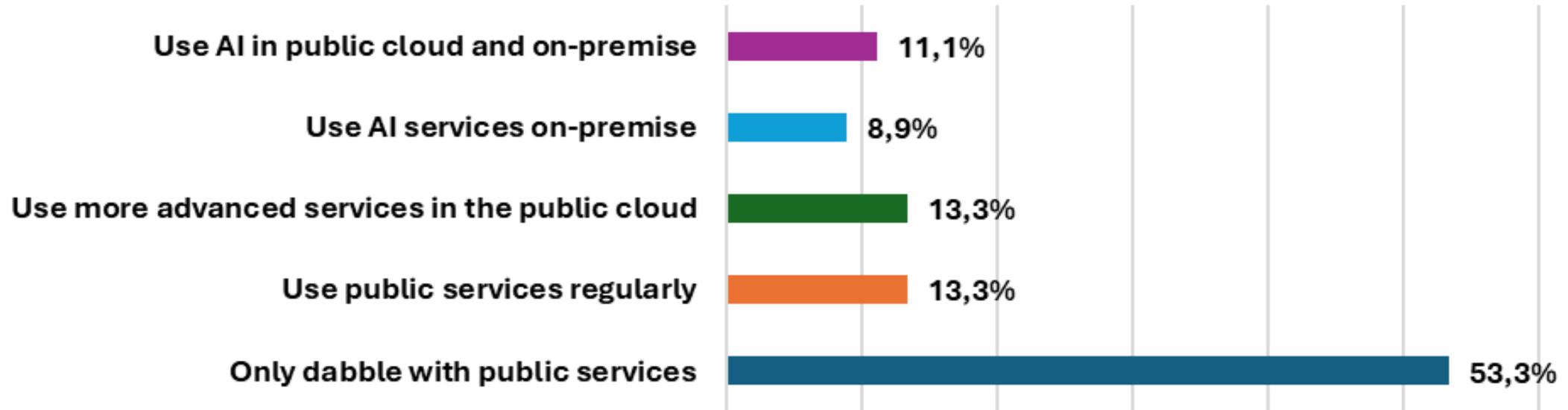


GenAI and company policy



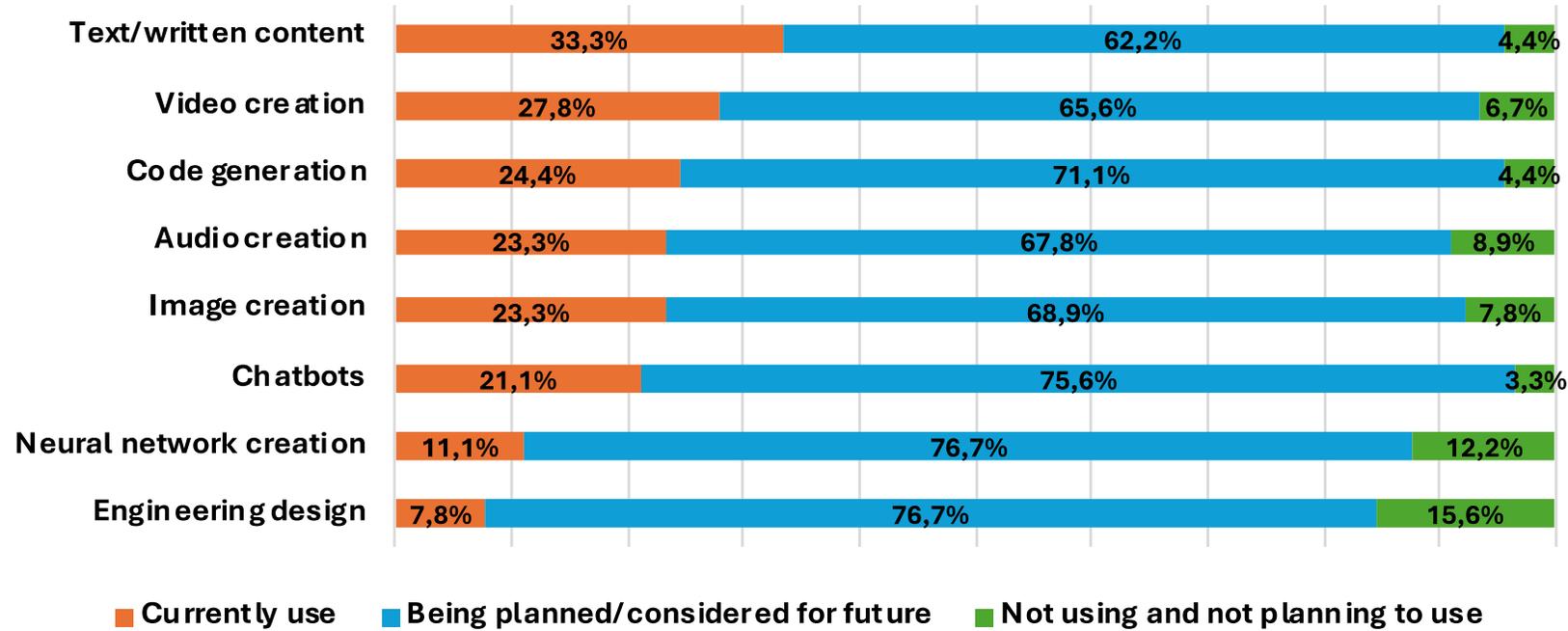
9 out of 10 are on the journey

Stage of company in GenAI journey



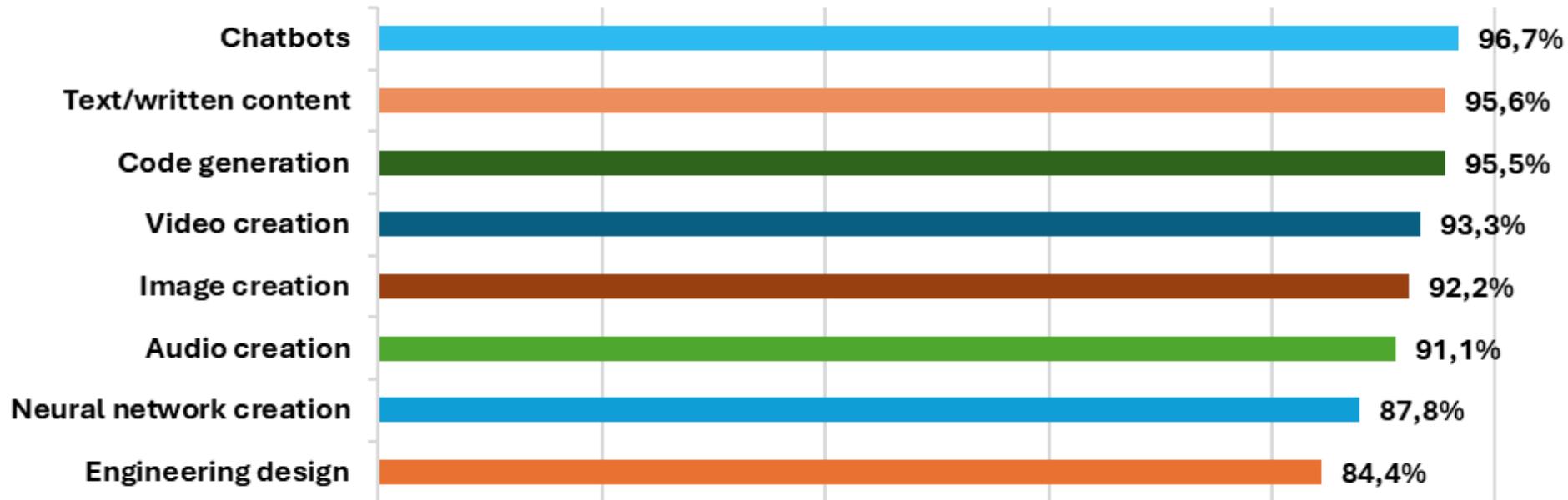
Corporate SA is only at the start of the journey

GenAI type usage

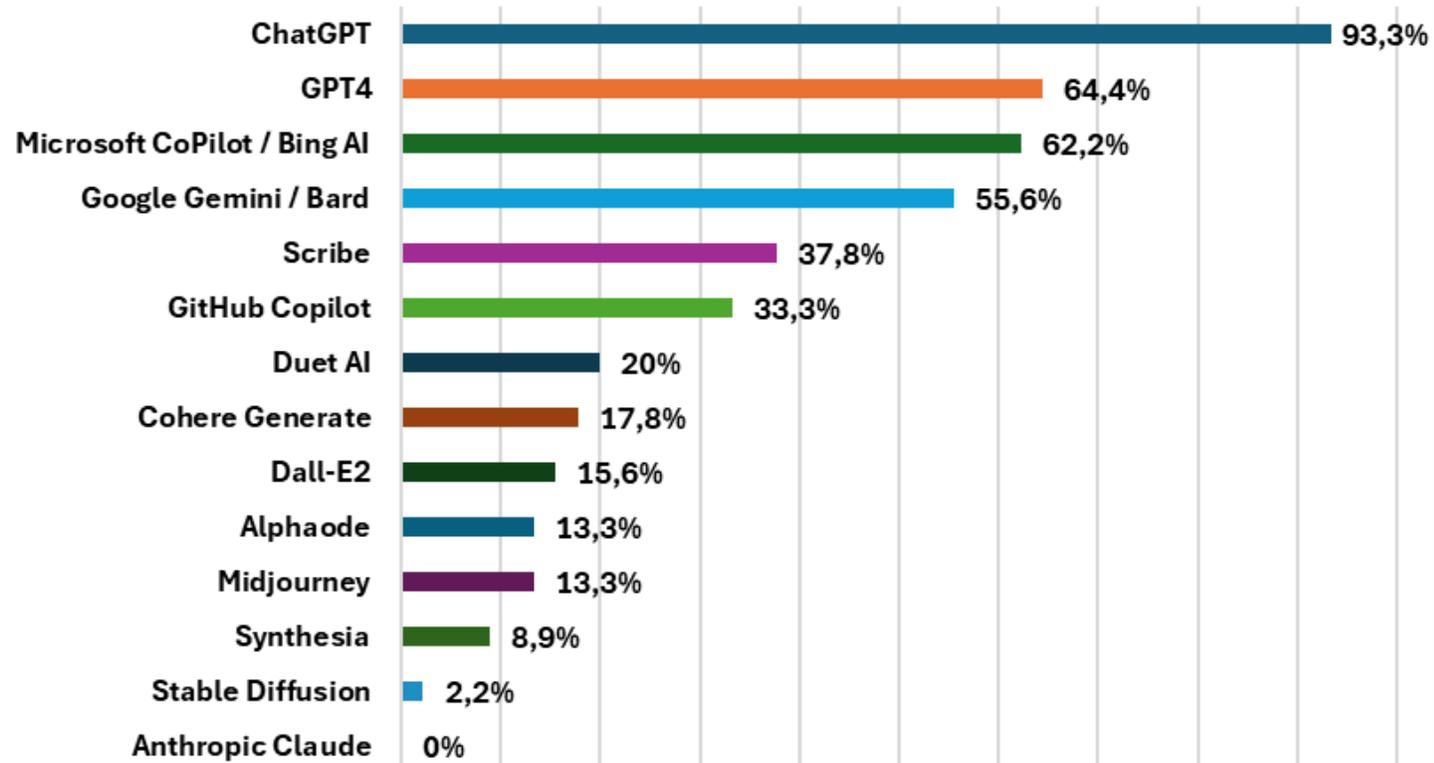


The destination: all-in on AI

GenAI type currently used, planning to use, or would consider the use of in the future

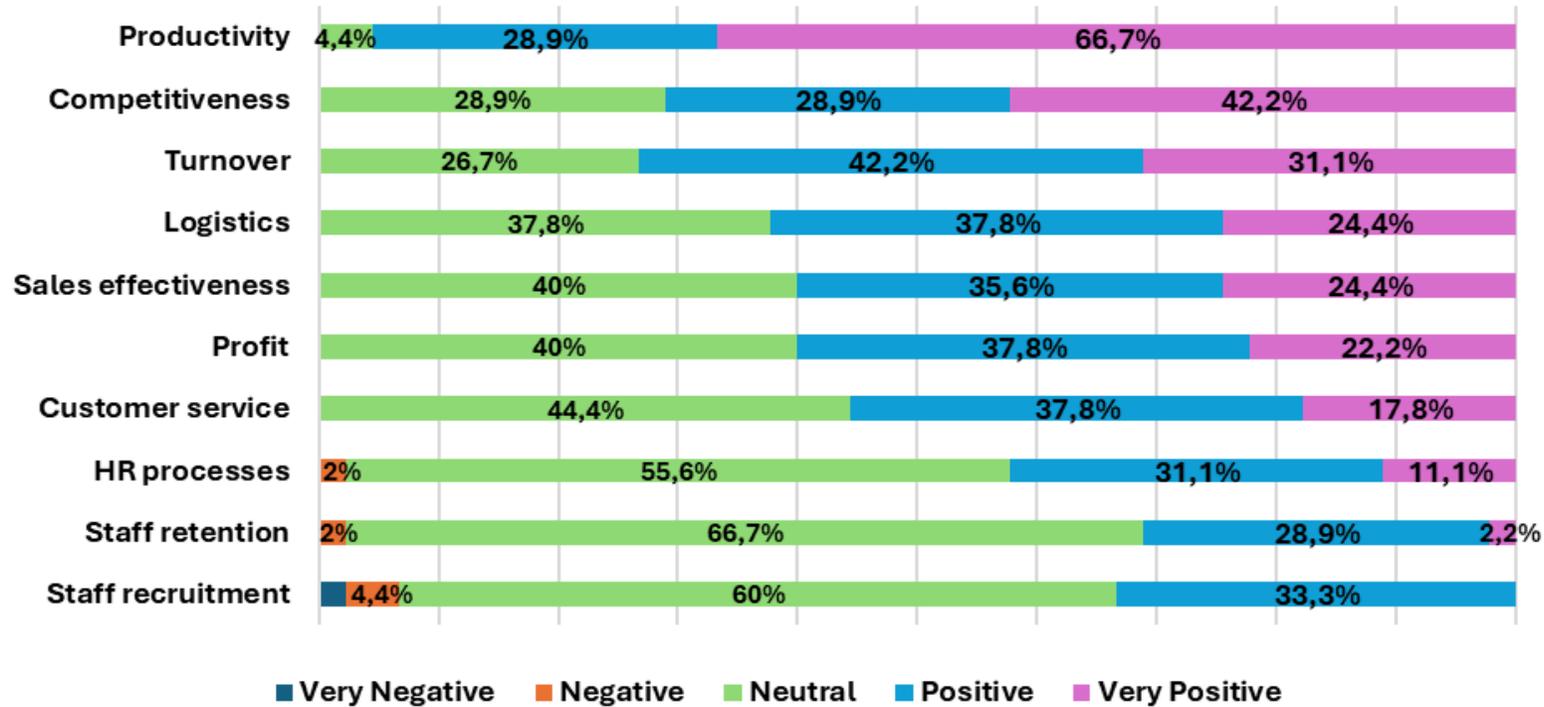


GenAI tools and platforms being used



Sticking to the main roads

Effect of GenAI on company

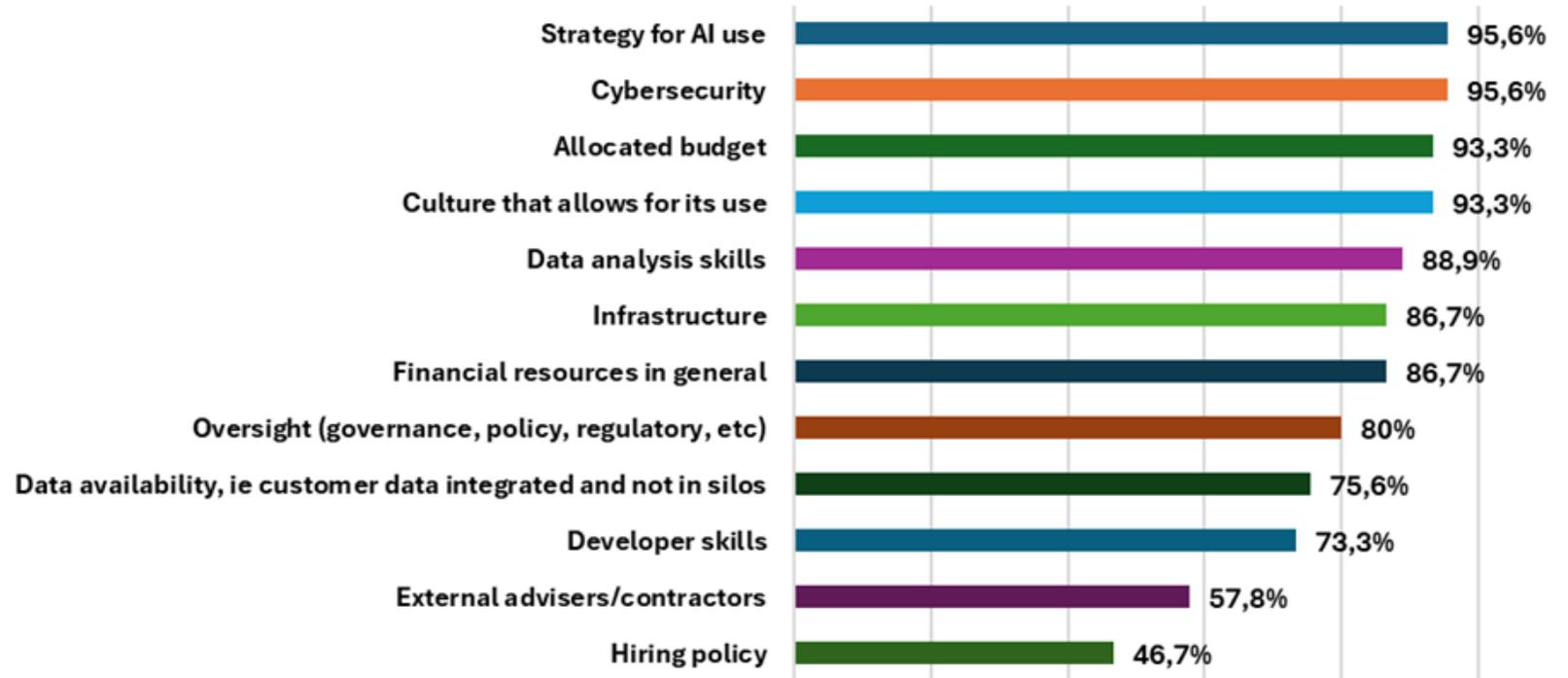


The not-so-secret sauce of productivity

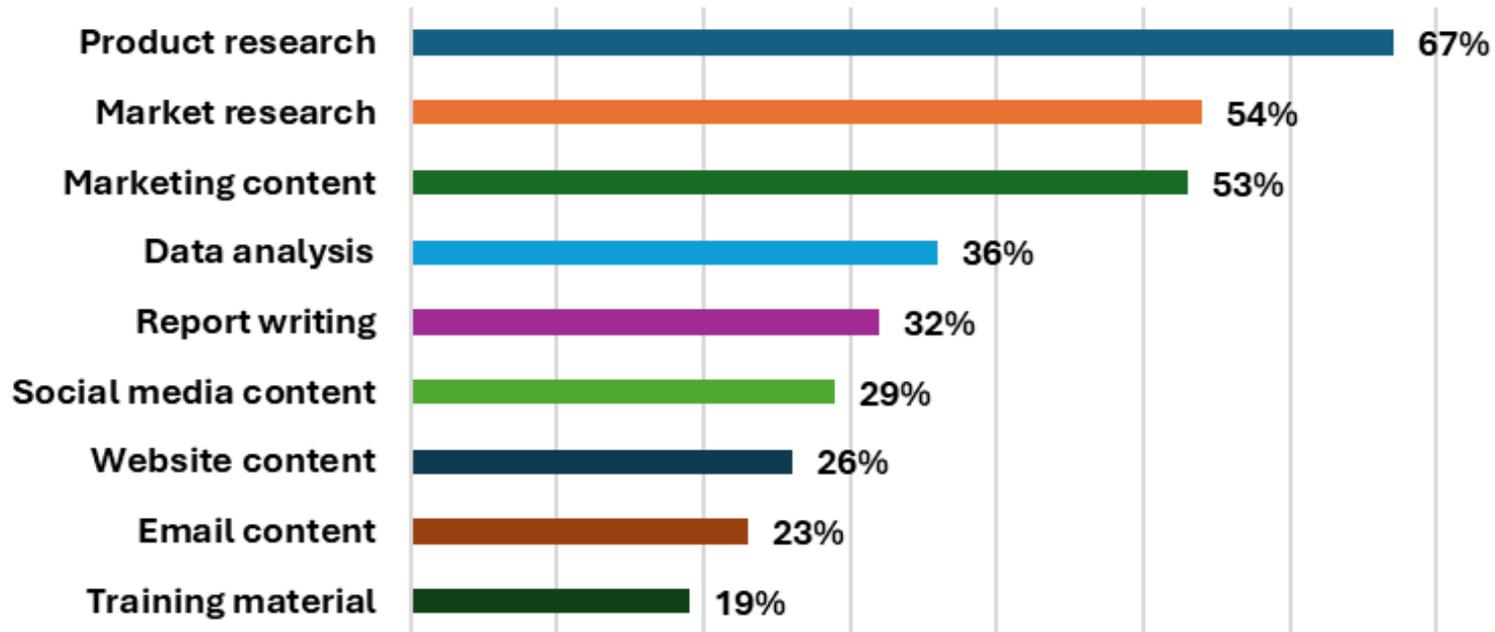
Many success factors.

And that means
It's not going to
be a smooth ride
for all

Importance in terms of successful use or deployment of GenAI,
by overall importance (those that say Very Important, or Important)



AI use cases



It's still a voyage of discovery

The AI future has arrived

Generative AI is no longer a futuristic concept but a present-day reality that South African enterprises have firmly embraced as a catalyst for innovation and growth.

 Dell Technologies

Thank you

 intel®

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